

## PRESS RELEASE

### COVENT GARDEN UNVEILS NEW COLLABORATION WITH ILLUSTRATOR LOIS LILLIAN FOR NEW *COVENT GARDEN IN COLOUR* CAMPAIGN



23<sup>rd</sup> January 2023

Covent Garden today reveals its brand new *Covent Garden in Colour* creative campaign in partnership with Brighton-based digital designer and illustrator Lois Lillian. Breaking through the winter chill, Lois has transformed the area with a series of whimsical and vibrant large-scale vinyl artworks popping up across the iconic estate.

The artwork has been positioned across landmark buildings in the neighbourhood - including the historic Market Building - using block pastels, graphic icons and bubble-styled typography to create a series of playful, contemporary and striking designs.

This collaboration is part of Covent Garden's ongoing patronage of the arts and culture, bringing to life the creative strategy for 2023 and marks another milestone in Covent Garden's rich cultural history. Previously commissioned artwork installations include works from artists such as Chila Burman, Lakwena, Damien Hurst, Charles Pétilion, Alex Chinneck, Anya Hindmarch, Jean-Charles de Castelbajac and Anthony Burrill amongst others.

Lois commented: *"I am so pleased to be working with Covent Garden and to inject some colour, vibrancy and joy into the heart of London. Covent Garden is a hub for innovation, culture, fashion and beauty and it is an honour to showcase my playful artwork across this historic area."*

For further information on this colourful installation, Covent Garden's rich history supporting the arts and more about its world-class shops and restaurants visit [www.coventgarden.london](http://www.coventgarden.london)

-Ends-



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**Capco Covent Garden:**

Covent Garden is a leading retail and dining destination and is one of the most vibrant estates in the heart of central London. The area is home to a wide variety of British, global and independent brands including Chanel, Tom Ford, Tag Heuer, Vashi, Glossier, Peloton, KICKGAME, Reformation, Tiffany & Co., Ave Mario, Balthazar and SUSHISAMBA, with upcoming openings from Gaucho, Uniqlo and Mejuri. [www.coventgarden.london](http://www.coventgarden.london)

**Capital & Counties Properties PLC (“Capco”):**

Capital & Counties Properties PLC is one of the largest listed property investment companies in central London and is a constituent of the FTSE-250 Index. Capco's landmark estate at Covent Garden was valued at £1.8 billion (as of 30<sup>th</sup> June 2022) where its ownership comprises over 1.1 million square feet of lettable space. As of the date hereof, Capco owns a 25.2 per cent shareholding in Shaftesbury PLC. Capco shares are listed on the London Stock Exchange and the Johannesburg Stock Exchange. [www.capitalandcounties.com](http://www.capitalandcounties.com)